CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 13, No. 30 TORONTO, JULY 28, 1948 $2.00 Per Annum

Mochrie Praises RKO-Canada

Product, Policy Discussed At Toronto Meeting

The Canadian organization of RKO, at its annual sales convention in the Royal York Hotel, Toronto, won the praise of Robert Mochrie, vice-president and general sales manager, who headed a delegation from the home office, NY.

Mochrie made a thorough analysis of the results attained by the Canadian district in the past year and expressed his admiration for the fine records of sales and billings. He paid a marked tribute to Leo M. Devaney, head of the Canadian district, for his leadership.

RKO men from every Canadian

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Big Premiere For 'NW Stampede'

World premiere of "Northwest Stampede," Eagle Lion (Hollywood) Films' $2,000,000 Cinecolor production, took place last week at the Grand Theatre in Calgary. Filmed in and around Calgary during the 1947 Stampede, the picture is being distributed in

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Severe Reduction In H'wood Staffs

Howard Hughes' plans for RKO, which he recently acquired, will be made public at a stockholders' meeting to be held on August 31st in Wilmington, Delaware. The Hughes regime has already had disastrous effects on the employment of any number

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'Mating Of Millie' Real Sleeper

"The Mating of Millie," Glenn Ford-Evelyn Keyes starrer from Columbia, is now in its eighth week at the Biltmore, Toronto Yonge Street first run. The Biltmore is one of Toronto's newest theatres.

The film, which will probably keep going, provided a surprise for almost all concerned and outlasted some much-touted pictures in other theatres.

Columbia also has "Fuller Brush Man," slapstick pic with Red Skelton and Janet Blair, in its fourth week at Shea's, Toronto.

Daily Television At Paramount, NY

First theatre to incorporate full-screen television as regular entertainment is the Paramount, Times Square, New York, and the press has rated it as having excellent newsreel quality. Since Famous Players, Canada's largest circuit, is a Paramount affi-

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First In Stoughton

First theatre in Stoughton, Saskatchewan, opened recently. Built by R. H. Dreger, the house can seat 300.

SKOURAS AT 20th-FOX SESSION

Leading executives of 20th Century-Fox, headed by President Spyros Skouras, were expected for the annual sales convention in Toronto of the company's Canadian division. During the doings the company's feature program for the coming season will be announced and this will be the first time an American company has made public its lineup from Canadian soil.

The sales sessions, to be held in the Royal York Hotel on Thursday and Friday, July 22nd and 23rd, will be presided over by Arthur Silverstone, Canadian division manager. He will welcome branch managers from every distribution territory, Canadian home office staff members and New York head office executives.

In the New York delegation will be Andrew Smith, Jr., general sales manager; William Gehring, assistant general sales manager; and Charles Schlaifer, head of advertising and publicity for the company. Among the others expected are Martin Moscowitz, Peter Levathes, Frank Carroll, Jack Bloom, Clarence Hill and Roger Ferri.

Film Golf Tourney Set For September 1st

The fifth annual Canadian motion picture golf championship, sponsored by the Canadian Film Weekly, will be held at Rouge Hills Golf & Country Club on Wednesday, September 1st, it was announced by Tom S. Daley, elected tournament manager at the first committee meeting this year. Those who recall the pleasure of attending the doings either as a golfer or non-golfer will not want to miss this one.

The Rouge Hills club and course, one of the few large enough to hold the tournament, are in excellent condition this year.

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Barron Heads Public Relations Group

Win Barron, head of Paramount public relations in Canada, was elected chairman of the Public Relations Committee of the Dominion motion picture industry at a recent meeting in Toronto.

Some 18 public relations representatives, each from a different company, were present at the meeting and discussed methods of activating the project.

The present committee is an outgrowth of one established by the motion picture branch of the Board of Trade.

Quonset Planned

A 620-seat Quonset-type theatre is planned by National Theatre Services for Scarboro Township in Ontario.

Second Theatre Open In Sturgeon Falls

The second theatre in Sturgeon Falls opened recently when the 500-seat Odeon Theatre was completed. Operator of the house is National Theatre Services Limited, which company also operates Sturgeon Falls' other theatre, the 417-seat Regent.

Helen Watson Weds USA Vice-Consul

Helen Watson, National Film Board official in Australia, was married recently to Herbert Gordon, USA vice-consul at Sydney.

Miss Watson, well-known in Canada for her film work, was formerly in charge of one of the offices of the NFB in Australia.

Note—There will be no issues of this paper for two weeks. We're all on vacation.

Northwest Stampede

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Big Premiere For 'NW Stampede'

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the Dominion by International Film Distributors Limited. It was directed and produced by Al Rogell and the premiere caused one of the biggest celebrations ever seen in Western Canada, rivalling in color, action and excitement the 1948 Stampede, which concluded a few days earlier.

The day following the Calgary preem the picture opened in Edmonton and Great Falls, Montana, with the latter location combining with Calgary in a "hands across the border" goodwill salute. Hjalmer Johnson, mayor of Great Falls, presented an illuminated scroll to an officer of the RCMP as part of the ceremonies attending the opening of the feature in the Civic Center Theatre. An interchange of notables took place and greetings were carried to both sides of the border by representatives of the two cities.

The advance publicity and preopening interest was so great in Calgary that one hour after the Grand opened its doors the SRO sign had been hung out and stayed there all day. First day's business was far in excess of any past record receipts, with the initial three days assuring that all former records for a first week would be shattered. The staff of the theatre went to the aid of the local police in their efforts to control the huge crowds that thronged the street and tied up traffic for blocks.

A special noon-hour ceremony took place in which Fred Colborne, city alderman representing Mayor James C. Watson, and members of city council signed a huge postcard greeting to James Craig, who, with Joan Leslie and Jack Oakie, stars in the picture. A 15-minute dedication was carried over all three local radio stations and transcribed for re-broadcast several times later.

Preview audiences cheered Stampede scenes and views of local citizens and roared lustily at comedy sequences in the picture. Reviews in the local papers were enthusiastic with special nods going to Chill Wills, Oakie and Flame, dog actor. Tremendous applause greeted the foreword, a tribute to the Dominion, everytime it appeared on the screen.

Local tie-ins of the exploitation campaign included a three column co-op ad with the city's gas company; a similar four-column ad with a brewing company; and a full page ad using seven stills and credit lines on a similar basis with the garment company that originally outfitted the actors. These ads appeared in Edmonton newspapers the following day. Window displays plugging the picture and showing stills dotted the whole business section, with the Hudson's Bay Company, the T. Eaton Company and McLeod Brothers going all out and even paying for the signs building up the opening. Sponsored radio broadcasts on all three stations plugged the film gratis all during Stampede week and after, with special broadcasts originating during the opening day ceremonies being carried as news events.

Handling the Calgary and Edmonton ballyhoo for International Film Distributors was Irving Herman, director of publicity for that company.

Film Golf Tourney Set For September 1st

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Last year the owners were still working to bring everything back to first-class condition, the club having been closed during the war years.

Tickets are now available through Curly Posen of Allied Co-Operative Theatres, who is chairman of that committee.

Archie Laurie of the J. Arthur Rank Organization heads the prize committee, Jack Arthur of Famous Players is chairman of the games and house committee, Tom Daley is treasurer and Arch Jolley secretary.

As in the past, more non-golfers are expected than golfers, for it is the custom to take the afternoon off and spend it golfing or fraternizing with industry visitors from many points in Ontario. It is hoped that Montreal contestants will compete with those from Toronto, Hamilton, St. Catharines and other points.

The challenge trophies are being polished up and there will be the usual large number of prizes for golfers and lucky winners of the draws. These will be presented at the dinner which will bring the day's activities to a conclusion.

This year the Famous Players team will try for its third successive win in the foursome event, which would bring them the N. L. Nathanson challenge trophy.

Winner of the Famous Players trophy low gross in A flight last year was George Georgas of Owen Sound.

Dave Romberg of the Metro Theatre won the individual low gross in B flight and holds the IATSE trophy.

TOM DALEY

The Twentieth Century Theatres trophy for individual low net, C flight, was won by Lorne Kirkwood.

Myer Axler of Twentieth Century Theatres holds the Canadian Film Weekly trophy for individual low net, 18 holes.

There were excellent prizes for dozens of events and these will be repeated this year.

Remember the date, September 1st, and set it aside. The golf tournament is the big film event of the summer.

'Cloak Of Romance'

Richard Widmark, currently starring with Mark Stevens in "Street With No Name," will play the male lead in "Cloak of Romance," an original story by Ketti Frings, which Otto Preminger will direct and produce for 20th Century-Fox.

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Severe Reduction In H'wood Staffs

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of persons and the industry awaits further news of his intentions with great interest. The first result of his policies was the cancellation of several productions and the consequent resignation of Dore Schary.

It is known that RKO will take a number of pictures from Independents to bolster its releasing program, which was reduced by Hughes' action.

While the RKO economy program initiated by Hughes has not reached Canada, it has reduced Hollywood departments from 50 to 75 per cent. And this in spite of the assurances of continued employment by N. Peter Rathvon, president, at the time of the change of company control.

These are gloomy days not only for RKO employees but for those of other companies. MGM and Universal-International have cut staffs heavily and those let go have few immediate prospects in the same field.

No successor to Schary as head of production has been named as yet and one report has it that Rathvon may leave the company.

Bogart And Robinson Team Again In Pic

As a result of their successful teaming in Warner Brothers' "Key Largo," Humphrey Bogart and Edward G. Robinson will again hook up in "Bureau of Missing Persons," a bold action screenplay being written by David Goodis for Warner Brothers.

Canadian Film Weekly
Vol. 13, No. 30 July 28, 1948
HYE BOSSIN, Managing Editor
Address all communications—The Managing Editor, Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.
Entered as Second Class Matter.
Published by Film Publications of Canada, Ltd., 25 Dundas Square, Toronto, Ontario, Canada. Phone ADelaide 4317. Price 5 cents each or $2.00 per year.

Schary To MGM As Mayer Aide

Dore Schary, who resigned as production chief of RKO recently, has signed a long-term contract, said to be for seven years, under which he will be vice-president in charge of production at Metro-Goldwyn-Mayer.

Louis B. Mayer, head of the studio, confirmed reports that he had been negotiating with Schary by making public the news of his return to MGM, where he had been an executive producer in 1942. In 1943 he joined Selznick and in January, 1947, went to RKO. He began his career as an actor and playwright, then became a writer of motion pictures.

Schary will have full authority over productions and some changes in writing and production personnel may result from his appointment.

Mayer will now be free to limit his work to administrative matters if he so chooses. It is said he has in mind the kind of two-man method of work which existed at MGM in the days of the late and great Irving Thalberg. Through that the studio enjoyed its brightest period artistically and financially.

Schary, at 43 recognized in the industry as one of its leading lights, will holiday for several weeks before moving over to the MGM studios.

'Affairs Of Adelaide' New 20th-Fox Title

"Affairs of Adelaide," starring Dana Andrews and Maureen O'Hara, will be the title of 20th Century-Fox' picturization of "Brittania Mews." William Perlberg is producing the film in England, with Jean Negulesco directing the production.

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Perkins Electric Company Limited recently installed the latest type Royal Sound Master Sound Equipment in the West End Theatre, Toronto.
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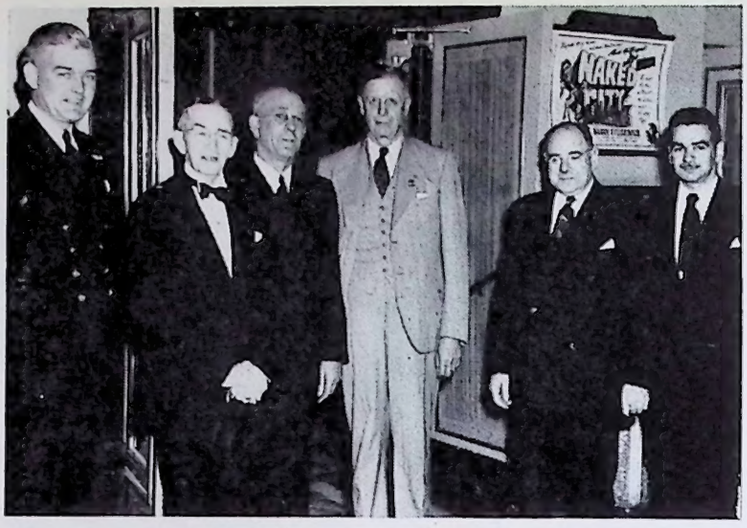
At 'Northwest Stampede' Premiere



Biggest event in Western Canada outside of Cagary's famed Stampede itself was the co-premiere of International Films' Eagle Lion (Hollywood) color drama, "Northwest Stampede," in Edmonton and Calgary.

Here are participants in the opening ceremonies at the Rialto, Edmonton. From left to right: Lieut.-Commander L. R. Hoare, officer commanding HMCS "Nonsuch," who acted as aide de campe to Lieut.-Governor J. C. Bowen, shown next; Hon. Ivan Casey, minister of education, who represented Premier E. C. Manning; Mayor H. D. Ainlay of Edmonton; Jay J. Lieberman, theatre manager; and Irving Herman, International Films' ad-pub head.

Ontario Brown-Out Certain For Fall

Hydro power conservation restrictions in Ontario, inaugurated last winter, will again become effective on October 1st. Brown-out is expected to last throughout the winter months, but it is hoped that actual shutting down of power two or three times a day will not become necessary. Theatres giving morning and afternoon performances had dark houses for durations of an hour at a stretch when the switches were pulled.

The Motion Picture Theatres Association of Ontario, through its executive secretary, Arch. H. Jolley, is making every effort to see that the amount allotted theatres for marquee and entrance lighting will be at least as great as last year's.

Shooting Started On Marx Brothers' Film

The Marx Brothers long-awaited picture, "Blondes Up" has gone before the cameras, it was announced by United Artists, which company is releasing the film.

Co-produced by Mary Pickford and Lester Cowan for Artists Alliance Pictures, "Blondes Up" introduces Marion Hutton, Betty's sister, to the screen as one of the blondes in question. Also featured in the film, to be directed by David Miller, are Ilona Massey and Vera Ellen, also blondes.

Rank Handles Own 16 Mm. Non-Th. Pix

Sales and distribution of educational, religious, and other non-theatrical films, as well as substandard distribution of features and entertainment programs throughout Canada for the J. Arthur Rank interests, will in future be handled by J. Arthur Rank 16 mm. Films Limited, it is announced by Oscar R. Hanson, general manager. The head office of the company is at 431 Yonge Street, Toronto, with branches throughout the Dominion.

Broidy, CISP Execs Huddle In Montreal

Steve Broidy, president of Allied Artists and Monogram Pictures, Hollywood, was in Montreal recently for a series of conferences and his first visit to Renaissance Films' studio. Broidy flew in from New York and was met by Oscar Hanson, his Canadian general manager, who is headquartered in Toronto.

Joseph Than and Leonard H. Fields, executive producers of Canadian International Screen Productions, huddled with Broidy and Hanson, who visited the new Renaissance plant, conferring there with J. A. DeSeve, president of Renaissance.

CISP has contracted to deliver ten features to Allied Artists-Monogram within the next two years, rolling on the first production, a mining story, in September.

'Science In Bloom' New CCO Short

Contrary Mary of nursery rhyme fame will find an answer to the question "How does your garden grow?" in a film recently released in Canada. Through the method of time-lapse photography the film shows in a few minutes the full life story of a plant from seed to maturity.

By introducting a camera to a garden, focusing it on a plant and employing a clockwork mechanism to click pictures at regular intervals day after day the lens records a complete life cycle. These photographs projected on a screen one after another in order of time amaze the audience with a speed up view of nature at work.

The film "Science in Bloom" concentrates on Canada's unique Botanical Gardens in Montreal. It was produced by the National Film Board and released in the new Canada Carries On series.

Just about any person in Montreal can find something of interest in the Botanical Gardens, the film points out. They offer courses and lectures to adults and children of all ages. Anyone with an agricultural problem can bring it to the extensive research station at the gardens or any one looking for relaxation can enjoy the masses of beautifully arranged flowers in the park.

Music for the film was written by Bob Fleming, young Canadian composer from Saskatoon. Fleming, well-known to Canadian audiences, has won several music scholarships.

Sonny Tufts Set For RKO's 'Interference'

Sonny Tufts will have a co-starring role, as Victor Mature's best friend on and off the gridiron, in RKO's "Interference." He will portray a blocking back who clears the path of opposing players for his more colorful companion.

"Interference" marks Tuft's second free lance assignment since leaving Paramount. Robert Sparks and Jacques Tourneur will respectively produce and direct.

USA Eagle Lion Films Signs Jim Davis

Jim Davis, who zoomed to film stardom when he was personally chosen by Bette Davis to star opposite her in "Winter Meeting," has been signed by Eagle Lion (Hollywood) Films to portray one of the leading roles in the Cinecolor outdoor action drama, "Red Stallion in the Rockies," cast of which is headed by Jean Heather, Lois Butler, Arthur Field and Leatrice Joy.

Shown here are those who attended the RKO Canadian meeting at the Royal York Hotel, Toronto, recently. They are, left to right: George Degnon, eastern Canadian publicity representative; Ted Carey, assistant to Leo M. Devaney, Canadian district manager; Meyer Nackimson, Winnipeg branch manager; Jim Davie, Vancouver branch manager; Jack Bernstein, Toronto branch manager; Leo M. Devaney; Harry Michalson, NY short subjects sales manager; Robert A. Mochrie, NY vice-president in charge of distribution; Charles Boasberg, NY North-South division sales manager; A. A. Schubart, NY manager of exchange operations; Carl Peppercorn, assistant to Boasberg; M. L. Devaney, Montreal branch manager; Harry Cohen, St. John branch manager; and Art Elliott, Calgary branch manager.

Cardinal Personnel At NY Conference

Harry J. Allen, president of Cardinal Films Limited, Harry A. Kaufman, Canadian general manager, and Harold S. King, Toronto branch manager, recently attended the Screen Guild convention at the Blackstone Hotel in Chicago. Cardinal Films distributes Screen Guild product in Canada.

Screen Guild's 1948-49 production program was the main feature of the discussions.

Lucille Ball Cast

Lucille Ball has returned to RKO Radio Pictures for a starring role in that studio's forthcoming "Interference," a professional football story in which she will have a straight dramatic role.

Preparations Begun For 'Born Yesterday'

Harry Cohn has assigned director Charles Vidor to begin immediate preparation of "Born Yesterday" for production.

Vidor will select a writer to develop the screenplay of the Broadway stage success to which Columbia acquired the rights last season.

No casting assignments have as yet been made by the studio.

Paramount Readying 'Postal Inspector'

Paramount is preparing a story presently titled "Postal Inspector" for early production. It will star Alan Ladd and is planned as one of the company's most important pictures for this year.

The film deals with activities of the United States Postoffice Department, and the project has the approval of that department. Ardel Wray and Robert L. Richards, writers, have been working for some time with the Postoffice Department in Washington on the story which will be based on material supplied from Postal Department files.

Mochrie Praises RKO

(Continued from Page 1)

sales district also heard Charlie Boasberg, North-South division sales manager, and Harry Michalson, short subjects sales manager, review product and sales policy in each category.

John J. Fitzgibbons, president of Famous Players Canadian Corporation, spoke at a luncheon given by Mochrie and praised the company for its support of the boxoffice and its staff for co-operation. Also guests were Morris Stein, R. W. Bolstad, L. I. Bearg and Ben Geldsaler, all of Famous Players.

Murray L. Devaney, Montreal branch manager, and John Bernstein, Toronto branch manager, were presented with cash awards for first and second places respectively in the recent Ned Depinet Drive.

Mochrie was optimistic about the future of RKO and pleased with its lineup of boxoffice pictures for the new season, one of which, a Leo McCarey film, "Good Sam," was sneak-previewed in the Nortown Theatre. He said he was convinced that the next Danny Kaye film would outdraw all his previous efforts.

Features to be released during the year will include "Rachel and the Stranger," with Loretta Young, William Holden and Robert Mitchum; "Every Girl Should Be Married," with Cary Grant, Franchot Tone and Diana Lynn; "Melody Time," Walt Disney Technicolor feature with Roy Rogers, Dennis Day and others; Sam Goldwyn's "A Song Is Born," with Danny Kaye, Virginia Mayo, Benny Goodman, Tommy Dorsey, Louis Armstrong, Lionel Hampton, Charlie Bennett, Mel Powell, Buck & Bubbles, Page Cavanaugh Trio, Golden Gate Quartet, Russo and the Samba Kings, Hugh Herbert, Steve Cochran, J. Edward Bromberg, Felix Bressart, Ludwig Stossel, O. Z. Whitehead and Esther Dale.

Others in the schedule:

"The Velvet Touch," with Rosalind Russell, Leo Genn, Claire Trevor, Sydney Greenstreet, Leon Ames, Frank McHugh, Walter Kingsford and Dan Tobin.

"Stations West," outdoor drama, with Dick Powell, Jane Greer, Agnes Moorehead and Burl Ives.

"Return of the Badmen," with Randolph Scott, Robert Ryan, Anne Jeffreys, George "Gabby" Hayes and Jacqueline White.

"Boy With the Green Hair," a Dore Schary production, with Pat O'Brien, Dean Stockwell, Robert Ryan and Barbara Hale.

"Blood on the Moon," with Robert Mitchum and Barbara Bel Geddes.

"The Long Denial," with an all-star cast headed by Maureen O'Hara.

"Baltimore Escapade," with Robert Young and Shirley Temple.

"Weep No More," with Joseph Cotten, Valli, Spring Byington and Jack Parr.

"The Window," a harrowing story of a small boy who accidentally witnesses a murder, with the climax leaving the audience gasping. Producer, Frederic Ullman, Jr.

"Interference," a story based on professional football. Cast includes Victor Mature Sonny Tufts and Lucille Ball.

"So Dear to My Heart," a new Walt Disney feature based on an entirely new theme, with both cartoon and live characters.

"Enchanted," a new Samuel Goldwyn production, with David Niven and Teresa Wright.

"Mr. Joseph Young of Africa," a John Ford-Merian C. Cooper production.

"Joan of Arc," with Ingrid Bergman. This is considered the greatest epic in the history of motion pictures, its negative cost running better than five million dollars.

Arlene Dahl Signed By Walter Wanger

Arlene Dahl, red-haired movie beauty, has been signed by Walter Wanger as feminine star of one of his biggest productions, "Reign of Terror," film story dealing intimately with the lives of some of the outstanding figures of the French Revolution. The picture will be released by Eagle Lion (Hollywood) Films.

Miss Dahl was borrowed for the part from Metro-Goldwyn-Mayer, where she is under a long term contract.

Viveca Lindfors Set

Viveca Lindfors, new Swedish star, has been named by Warner Brothers to star opposite Errol Flynn in "Dallas."

Shooting Under Way On New Nasser Flim

"If This Be My Harvest," which stars Valli, Robert Mitchum and Louis Jordan, has gone before the cameras in Hollywood under the direction of Irving Rapper.

The motion picture is being produced by William A. Bacher in association with James Nasser for release by the Selznick Releasing Organization.

Columbia Buys Story

James Oliver Curwood's celebrated story, "Kazan," has been purchased by Columbia.

New Tarzan Selected By Producer Lesser

Lex Barker is the husky, handsome athlete picked by Sol Lesser, producer, from a field of more than 1,000 candidates to portray Tarzan. His career of jungle heroics starts with the RKO Radio release, "Tarzan and the Arrow of Death."

In announcing the new Tarzan, Lesser said that he considered Barker to be better suited for Tarzan than any of the other nine men who have previously played this role.

True Story

Observanda

The Bad Soldier Schultz

Here is a story told by a displaced person, a young girl, who came to this country a while ago.

This girl was one of 500 between the ages of 12 and 16 rounded up by the Nazis in Poland and Russia and spared because there was use for them. Their brothers and sisters and parents had been cremated in those ovens that will forever symbolize Nazi Germany.

In Germany the girls lived in a camp. Each morning they were marched to an armament works several miles away and each night they were marched back. An older officer whom we shall call Schultz was in charge of them. This Schultz, while he showed them no kindness, did not treat them badly. Being a family man, he had come to regard his job with distaste.

The Allied invasion brought greater danger along with its promise of freedom for the juvenile prisoners. As its success grew the German military decided that the area in which the girls' camp was located would have to be abandoned in a few weeks.

Schultz found himself involved in a series of personal crises. He had been told to march the girls to the nearest ovens and have them done away with. But he found excuse after excuse for not executing the order. Finally a superior officer arrived bearing a new order and warned him that there was to be no further delay, no matter the circumstances.

So he lined up his children's battalion and paraded them towards the ovens—but he chose the farthest way. When he and the children got more than half-way to their destination, he changed the course in the direction of another crematorium, the one at the greatest distance from that point. Each time they got half way to their objective, Schultz switched the route to the farthest oven from there.

For three dreadful weeks the starving children marched up and down the roads of that part of Germany, foraging for food and sleeping in the fields. Not even the littlest was without some instinctive understanding of the life-and-death nature of their travels.

Each day they stared anxiously at the soldiers who appeared far away, trying to identify their uniforms as quickly as possible. Always they were Germans and Schultz answered their questions satisfactorily, as well as talking them out of providing an escort.

Then one day, like a chariot from Heaven, a jeep arrived. Out of it stepped American soldiers, who seized Schultz and drove off. The girls could hear the gunfire, which indicated that the Nazis had not yet been cleaned out. Afraid to wait, they scattered in all directions as fast as their remaining strength would permit.

The girl who told this story prowled carefully about the countryside until she came upon an American troop train bearing wounded soldiers and others bound for Paris on leave. From Paris she came to the good Canadian people who adopted her.

She does not know what befell Schultz—the bad soldier who became a good shepherd.

* * *

Time You Joined, Maybe?

No matter what other organizations exist in the motion picture industry of Canada, the Canadian Picture Pioneers is the one which enjoys the most affection.

Through it those who have spent 25 years and more in the same field of endeavor enjoy fraternity and benevolence. The spirit of comradeship is enough to make membership worth the while of anyone who has seen and shared the advance of the motion picture until it has reached its present status in the life of our country and its people.

But there is more to the Pioneers than that. There is the benevolent fund, which has done so much for so many, whether or not they are members.

If you are eligible, you owe it to yourself and your life-long comrades of the motion picture industry to join.

Why wait? Get in touch now with your regional branch or Charlie Mavety, secretary, at 277 Victoria Street, Toronto.

The Prattle Press

The Wandering Watermans, Keith and Laurie, will be in Toronto again from August 9th to the 12th. They operate theatres in South Australia . . . **Have a look** at that interesting mural montage of theatre character in the downstairs lounge of the Biltmore. John Logan painted it . . . **The former Irma Hague,** the wife of Dr. Waddell, presented her husband with a son born in Hamilton . . . **Pete Budd,** former manager, now operates the Pagoda eatery on the Kingsway and a nice place it is . . . **Odeon and Paul Maynard** are suing each other over the Kino Theatre, which was closed when the IA withdrew its projectionist . . . **It's a girl** at the Vic Beatties. Pop is the popular Eagle-Lion booker.

Jack Benny, in his vaude days, used to describe the musicians in the pit as the only type of men who could wear brown shoes with formal dress. I was reminded of that when I noticed Orangemen attired in top hats, striped trousers and cutaway coats—riding horses . . . **Eva Langbord,** Toronto actress, is playing in summer stock at Woodstock, NH. She appeared recently with Lillian Gish in Noel Coward's "The Marquis" . . . **Whatever became** of street lineups outside movie houses? It looks as though patronage is again dividing itself into the traditional categories—summer business and winter business . . . **Irwin Taube** just got back from visiting his parents in California. They sent regards to all, as did Joe Kirkwood, the "Joe Palooka" star. Joe, a champ golfer, played in our tournament several years ago.

Someone revived the legend about the little colored boy who writes Irving Berlin's music for him. Sammy Sales, who was listening, asked: "Is it true that a little white boy writes Ellington's tunes?" . . . **New York newsreel** editors, I'm told, are unhappy because the Ontario censor won't sanction shots of Canadian character made in the USA for inclusion as part of the quota. Why not? Sounds silly to me . . . **Overheard:** "When Greek meets Greek—they choke each other."

Grocer's Troubles: A little girl handed a note to a grocer and Al Perly, who got a laugh out of it, passed it on to me. "Please give her a qt. Homiogonized Milk & 2 buns, the 3c. ones," it read. "I don't want to send her with a $10 bill I'll be in later. It's the woman that takes the bananas for the baby."

Nothing Like Trying. One night a couple of years ago Trump Davidson, the orchestra leader whose Dixieland group is doing more to bring people to Centre Island than the City, was arguing with Jim Adamson, a friend, about the number used as a theme song by Art Jarrett, popular singer and leader of quite a while back. Jarrett was the first husband of Eleanor Holm, the swimmer, now the wife of Billy Rose. To settle the dispute they long-distanced Rose. He hung up without answering. So Trump phoned Ray Noble and got the answer: "Everything's Been Done Before."

Friend Sam Mazarkoff, reading my recent comments on courage, was reminded of the two soldiers amid shot and shell. "Don't worry," one said, to the other. "If your name isn't on a bullet, it isn't for you." Answered the scared lad: "I'm not worried about that kind but the one marked 'To Whom It May Concern'."

Pete Meyers of Toronto and George Georgas of Owen Sound made good showings in the Canadian amateur golf championships. You'll see them both at the annual motion picture golf championships, sponsored by this publication . . . **A youngster tossed** a burning newspaper into a window at the Fox offices and started a blaze. Now where would he get an idea like that? . . . **Johnny Poole's plant** to close on July 21st and reopen on August 4th when vacation time is gone . . . **Oscar Hanson** was elected president of the Pioneers' benevolent fund, Ray Lewis vice-president, Charlie Mavety secretary and George Beeston treasurer.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 13, No. 30 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

Feudin', Fussin' And A-Fightin'

with Donald O'Connor, Marjorie Main, Percy Kilbride, Penny Edwards

SOUNDLY CONTRIVED COMEDY YARN HAS MUSIC ANGLE TO FOCUS REMUNERATIVE EXPLOITATION PROGRAM; GOOD HANDLING IN VARIOUS DIVISIONS.

The formula is sound. Take a popular song and drape it around a Collier's Magazine story that is somehow moulded to fit into the narrative and with the talents of Donald O'Connor, Marjorie Main and Percy Kilbride, plus the sweetness and charm of Penny Edwards, the resultant concoction becomes an entertainment that the general audience on the lookout for something in the line of serio-comic song and dance fare will find to their liking.

To the above ingredients might be added a couple of boy-girl routines wherein such pleasantly familiar numbers as "Me and My Shadow," "S'Posin'," and the title tune, considerably complement the screenplay by D. D. Beauchamp, author of the magazine piece. It's a yokel sort of yarn yith a 90's background. Once in a while Miss Main and Kilbride get off a couple of wry, flavored cracks and the slapstickery of the concluding business adds to the hinterland heynonnyo.

The towns of Rimrock and Big Bend in Bench County vie with each other to see who can put forth the fastest footrunner each year. The populace bets its collective shirts and Miss Main, Mayoress of the former hamlet, seizes and incarcerates Donald O'Connor, a hair oil drummer, who inadvertently gives evidence of his fleetfootedness.

After a passable assortment of events in which boy meets girl and loses her, O'Connor finally races Fred Kohler, Jr., and overcomes any number of trials to be finally stimulated over the finish line by a bottle of his hair stuff. Kilbride later makes him Mayor of Rimrock, ousting Miss Main and it stands he will hold the post and marry Miss Edwards. Miss Edwards is a pleasant newcomer. The cast, majors and minors, run through the yarn with ease.

CAST: Donald O'Connor, Marjorie Main, Percy Kilbride, Penny Edwards, Joe Besser, Harry Shannon, Fred Kohler, Jr.

CREDITS: Producer, Leonard Goldstein; Director, George Sherman; Screenplay and original Collier's story, D. D. Beauchamp; Photography, Irving Glassberg.

DIRECTION, Okay.
PHOTOGRAPHY, Good

Coroner Creek

with Randolph Scott, Marguerite Chapman (Cinecolor)

Columbia 93 Mins.

AAA TOP GRADE WESTERN FARE STANDS TO CROWD FIRST PLACE IN SEASON'S HONORS.

It will probably be a matter of discriminatory hairsplitting that may keep this de luxe grade western from crowding first place honors among this season's crop. It has First Grade AAA treatment in every foot of its running time—plus.

Based on a novel by Luke Short, this is another fine example of the genre when a good plot, capable players, the right directorial hand—Ray Enright—exceptional photography in what is no doubt the finest Cinecolor to date, and the like, all combine to be flashed on the screen as a fast, furious, exciting and thoroughly satisfying entertainment.

Blood and gore are not spared from the viewer's sight. This is a tale of revenge and there's nobody better qualified to play at this element than Randolph Scott. He is a cool, calculating killer; hardbitten and with one purpose—to avenge the death of his fiancee—he sets out to get his man.

As a screenplay by Kenneth Gamet, the Luke Short novel has credence and fidelity to scene and situation. The lines are right. Scott is no namby pamby cowpoke. He's a whisky drinking waddy who soon locates his man and then sets about planning his death.

Maybe the proceedings are brutal. Production hands concerned with "Coroner Creek" know how to play on public emotional response and they deliver up a yarn here that will appeal to fundamental roots of feeling, action and reaction.

Rounding out Scott's activities are Marguerite Chapman, George MacReady, Sally Eilers, Edgar Buchanan, Barbara Reed.

Plenty audience satisfaction is in this one.

CAST: Randolph Scott, Marguerite Chapman, George MacReady, Sally Eilers, Edgar Buchanan, Barbara Reed, Wallace Ford.

CREDITS: A Producers Actors Production; Producer, Harry Joe Brown; Director, Ray Enright; Screenplay, Kenneth Gamet; Based on the novel by Luke Short; Photography, Fred H. Jackman, Jr.

DIRECTION, Very Good.
PHOTOGRAPHY, Fine.

'South Of St. Louis'

Viveca Lindfors and Joel McCrea will star in Warners' "South of St. Louis."

Return Of The Bad Men

with Randolph Scott, Robert Ryan, Anne Jeffreys, "Gabby" Hayes

RKO 90 Mins.

HANDSOMELY DONE, SMARTLY FASHIONED, WELL ACTED WESTERN; GOOD QUALITY BUY.

Time of the Oklahoma Land Rush and the settling of Guthrie in that state backgrounds this first-rate western which will easily satisfy the customers who are out for a rousing western adventure replete with what it takes.

Randolph Scott is as reliable in his portrayal of a frontier marshal as he ever was and Anne Jeffreys registers with good impact as a reformed outlaw—female of the species—as rough and tough as they come who later warms to Scott although his heart belongs to the widowed Jacqueline White.

With George "Gabby" Hayes rendering the right comic touch as a banker with a hankering for adventure rather than making loans the story gets cracking with a bank robbery. The caper is pulled by "The Youngers," "The Daltons" and such characters as "The Sundance Kid." "Billy The Kid," "Wild Bill Doolin," "Wild Bill Yeager" and "The Arkansas Kid."

After the initial meeting of Miss Jeffreys and Scott, during which he tries to dissuade her from the cirminal life to no avail, the town of Braxton is deserted for Guthrie and with the departure of the cavalry Scott becomes marshal. Miss White wants to marry him but the nupitals are postponed. Behind this buildup is the brooding hatred of Scott for Robert Ryan who coldbloodedly shot down an Indian retainer.

Soon after Guthrie becomes an established location of great promise, the outlaws begin their depredation and Scott figures their operations evolve a certain pattern. His conjecture is right and in a gunfight in deserted Braxton the shows comes to a focus. Not before Scott and Ryan tangle in a wild rough and tumble brawl which ultimately results in the demise of Ryan.

CAST: Randolph Scott, Robert Ryan, Anne Jeffreys, George Hays, Jacqueline White, Steve Brodie, Richard Powers, Jason Robards.

CREDITS: Producer, Nat Holt; Executive producer, Jack J. Gross; Director, Ray Enright; Screenplay, Charles O'Neal, Jack Natteford, Luci Ward; Story, Jack Natteford, Luci Ward; Photography, J. Roy Hunt.

DIRECTION, Able.
PHOTOGRAPHY, Good.

So This Is New York

with Henry Morgan, Rudy Vallee, Hugh Herbert

United Artists 79 Mins.

SLICK FARCE BY ENTERPRISE; THIS ONE IS GOING TO GET A HEFTY SHARE OF THE LAFF BIZ.

Enterprise's first entry into the comic field is a frisky and funny collection of nonsense that is going to get a large share of the laff biz.

With Henry Morgan making his debut—and very effectively, too—here we have a version of Ring Lardner's novel. "The Big Town" that is replete with smartly inventive bits of tomfoolery shrewdly strewn in the proceedings. They are calculated gags. The calculation is exact. They do the trick, cause all varieties of merriment. And that ain't bad.

The yarn has neatly cast players who have previously proven their mirthful mettle; like Hugh Herbert, Rudy Vallee, Frank Orth, Leo Gorcey, Jerome Cowan.

Morgan and family, his wife Virginia Grey, and her sister, Dona Drake, following the impulse of the distaff side, go from South Bend to the Big Town, well heeled with inheritance. Miss Grey wants to marry Miss Drake into the big time, rather than let her espouse the local butcher.

The period is faithfully and hilariously reproduced—it is the early 1920's. Soon after their arrival the trio become the butt of the town's well known frenzy. Money flows freely. The girls have a fine buying spree. Morgan stands about and suffers while making expense entries.

In short order they are cleaned out, the last taker being an unscrupulous actor who sinks the remainder of the wad in a flop show.

Quite flattened they are last seen back by the home fires in South Bend once more and that, bud, is all.

It's all a lot of fun, too. Richard O. Fleischer directed.

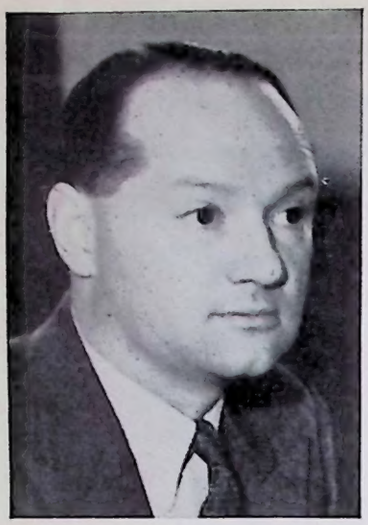
CAST: Henry Morgan, Rudy Vallee, Bill Goodwin, Hugh Herbert, Leo Gorcey, Virginia Grey, Dona Drake, Jerome Cowan.

CREDITS: Producer, Stanley Kramer; Director, Richard O. Fleischer; Screenplay, Carl Foreman, Herbert Baker; Based on the Ring Lardner novel, "The Big Town." Music, Dmitri Tiomkin; Photography, Jack Russell.

DIRECTION, Smart.
PHOTOGRAPHY, Good.

Sirk To Direct

Douglas Sirk will direct Columbia's "The Lovers."



JOHN DAVIS

Managing director of the international J. Arthur Rank Organization and a director of Odeon Theatres of Canada Limited, who will be operating head of CMA, management group effecting a closer working relationship between the Odeon and Gaumont circuits in Great Britain.

Daily Television Show At Paramount, NY

(Continued from Page 1)

liate, that company's system will probably be used here when practicable. It is known that Famous Players' technicians have been studying the circuit's theatres from a television standpoint.

Several "television firsts" have been scored by the Paramount Theatre while inaugurating this new policy. A pickup by Paramount's own mobile camera crew of the Olympic boxing elimination in Brooklyn recently—microwaved to the Paramount Theatre, film-recorded and presented on the theatre's 20' x 24' screen—marked the first time that a televised event was offered as a regular program feature in a motion picture theatre.

On June 24th, occurred the first news event theatre showing brought from a distant city by coaxial cable. The presidential nomination acceptance in Philadelphia by Governor Thomas E. Dewey before the Republican national convention in Philadelphia was taken from the coaxial cable linking the two cities, film-recorded and presented at once to patrons of the Paramount.

The following night, June 25th, Paramount chalked up the first full-screen television presentation of a world champion title bout before a theatre audience which had paid a regular admission charge. The event was the Louis-Walcott heavyweight battle at Yankee Stadium and the showing came as a complete surprise to the majority of the theatre's audience as no public or marquee announcement was made until a half hour before the bout. Regular admission prices were not advanced.

The Paramount on July 12th offered its evening patrons a 20-minute portion of Senator Alben Barkley's keynote address to the Democratic national convention in Philadelphia. It was followed a few minutes later by the exciting lightweight title bout between Beau Jack and Ike Williams, direct from Shibe Park, Philadelphia.

Paramount patrons applauded enthusiastically. Actually, according to officials, seeing the fight in the theatre has distinct advantages over witnessing the event in an outdoor park. Projection of the fighters on a 20' x 24' theatre screen affords a larger-than-life view so that not a single feint or subtle grimace is missed. In fact, to a person seated about 150 feet from the theatre screen, the maximum distance in the Paramount Theatre, the fighters appear to be as large as they do to the man in a seat 30 to 40 feet from the ring.

In the Paramount intermediate film system of presenting televised events, images are recorded on 35 mm. film off the face of a cathode-ray receiving tube by a special camera. The film is developed at high speed, dried practically instantaneously and fed directly to the theatre's standard 35 mm. projectors to be flashed on the full theatre screen. From the moment an image is received until it hits the screen, there is a time lag of approximately 60 seconds. While this speed makes it possible to present televised events to theatre audiences virtually as they occur, the recording feature is of even greater significance for it permits the theatre management to edit events as good taste and necessity may require, to store the record for use at a time a few minutes or hours later when its presentation will not interfere with the regularly scheduled program. This Paramount system enables theatre owners to turn television to profitable account, to weigh the entertainment value of televised events, and to present them in orderly fashion as additional entertainment features.

Astaire Vs. Kelly at Loew's, Toronto

With one MGM "dancing" picture occupying the screen and another booked for the near future, Jack Clarke, manager of Loew's, Toronto, kept interest at tops by means of a popularity poll. Ballots issued by the theatre asked voters to select their favorite dancing star, with the choice limited to Gene Kelly for his work in "The Pirate" or Fred Astaire for his job in "Easter Parade." The ballot box adjacent to the above standee was used to collect the patrons' slips.

Fox In Tele Field With Both Feet

Television stations throughout the USA will soon have at their disposal a film library covering all important world-wide events as the direct result of a long-term agreement for joint establishment of a television news service recently signed by Spyros P. Skouras, president of 20th Century-Fox, and Hugh Baillie, president of United Press Association.

Under the agreement Fox Movietone News will document United Press dispatches with motion pictures which will be sent to television stations weekly, after the distribution of a basic film library is sent to all television stations subscribing to the new service.

The Fox Movietone News library, considered the largest in the world, contains millions of feet of motion picture news material covering events and leading personalities from Bismarck to contemporary figures.

The service will provide daily coverage, according to Leroy Keller, United Press general sales manager who will immediately begin a sales survey of television stations. Keller disclosed sponsorship plans by television stations for the new service have not yet been consummated.

Skouras and Baillie, in making the announcement of the agreement said, "We are happy to join hands in the development of an important new method of presenting up-to-the-minute news pictorially. Our agreement joins two world-wide organizations to serve the new art of television."

Pictorial material from the library will be added to the weekly motion pictures sent to television stations so that they will constantly have current, fresh films, according to Peter Levathes, 20th Century-Fox director of television who said "this is only the beginning of our vast television program to service the entire television industry."

USP Acquires Novel

United States Pictures has acquired "Blowing Wild," an oil exploration story of the tropics, as its next film for Warners release.

Paramount's 'Hatter's Castle' Tense British-made Drama

STARRING James Mason and Deborah Kerr, two of the best known British screen players, Paramount's "Hatter's Castle" has the marquee names to draw big audiences anywhere. Not to be overlooked is the fact that the film is based on a book by A. J. Cronin, author of such hits as "Keys of the Kingdom," "The Citadel," "The Green Years" and others.

Story is of a Scottish hat seller and the tragic happenings that occur to his family.

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